

Introduction

"Welcome" is more than a greeting. It's the sense of belonging, security, and hope that too many children affected by crises around the world are denied. More than 400 million children live in areas currently affected by violent conflict, and 35 million children around the world have been forcibly displaced. Many have lost homes and loved ones and endured experiences that can create devastating long-term effects on their learning and wellbeing. But children are remarkably resilient, and we know that if they have access to quality early childhood development (ECD) support, they can overcome adversity and build a brighter future.

Welcome Sesame unites programs around the world with a shared goal of delivering early learning and nurturing care to young children and caregivers affected by crisis—reaching children in the narrow window when it's most important.

Together with our partners, we are also shining a spotlight on the need for increased prioritization and investment in ECD in humanitarian response globally. Through strategic advocacy and research, we are bringing visibility to the needs of children and caregivers affected by crisis and generating evidence on what interventions best meet those needs. By sharing what we learn, we will empower others to adapt, scale, and build upon these lessons and transform how the world supports children in crisis contexts, wherever they may be.

Modules

The goal of Welcome Sesame content is to expand access to quality, playful, inclusive, and contextually appropriate early childhood development learning for young children affected by crisis, and provide support to the caring adults in their lives

The Welcome Sesame modules are grounded in Sesame's knowledge on trauma work, particularly with a focus on displaced children and families. Implementation organizations (including the IRC and Save the Children) and external consultants supplied input on the modules during their inception. Once vetted by these entities, the Welcome Sesame team mapped complementary Sesame content and created new parent-facing content to align with the outcomes shown in the impact framework.

The resources include a mix of high and low-tech resources including Sesame educational videos and are most applicable for use in conditions where sufficient technology exists for video viewing. This may include reception and health centers equipped with televisions or tablets or use on personal devices such as cellphones. The primary intended users are caregivers, but these same resources can be readily adapted for use by facilitators.

The Welcome Sesame Ukraine response modules include Ukrainian-language videos that are sensitive to the particular needs of families affected by the crisis in Ukraine. These resources support the following goals of the Welcome Sesame Ukraine response framework:

- Families cope with trauma and big changes.
- Caregivers and children communicate and process what they are experiencing



- Families and children feel comforted and welcomed, while maintaining cultural pride and identity.
- Children find moments of joy in routines and learning activities.

This will be achieved through outcomes that target children, caregivers, and host communities.

Improved Social Emotional Learning

Increased Playful Learning Improved inclusive environment

Increased positive self-concept

Targeting children and caregivers

Emotion identification, self-regulation, prosocial skills.

Caregivers model identification and regulation of their own emotions and respond with empathy to children. Children identify and regulate their own emotions and learn to recognize signs of emotions in others.

Targeting children and caregivers

Imaginative play, creative thinking, guided play.

Caregivers promote playful early learning through guided play. Children engage in imaginative play and exploration that contributes to early learning and development.

8000

Targeting host communities

Perspective taking, listening, empathy.

Host communities earn about the effects of trauma on development and behavior, ways to interact with children and adults when they have experienced trauma. Host communities demonstrate pro-social skills towards newcomers.

Targeting children and families

Cultural pride, positive sense of self.

Children and families understand and feel pride in their own culture, customs and traditions. Children feel positive about their own intersecting identities.



Sesame Workshop: Ukraine Response Modules				
Outcomes	Featured Resources			
Module One: Welcome				
Improved social- emotional skills	Caregivers model identification and regulation of their own emotions and respond with empathy to children. Children identify and regulate their own emotions and learn to recognize signs of emotions in others.	 Offering Comfort—an article for caregivers My Name Is—a printable activity page for children Hello Song—a video for families Elmo Makes a New Friend—a video for children Mae's Minute: Self-Care—a video for caregivers Elmo's School Friends—a game for families 		
Module 2: Learning New Things				
Increased playful learning	Caregivers promote playful early learning through guided play. Children engage in imaginative play and exploration that contributes to early learning and development.	 Learning New Things—an article for caregivers I Know My Letters and Numbers! —printable activity pages for children Elmo's World News: Pretend Play —a video for children Daily Routines —a video for families Mae's Minute: Play Is Powerful —a video for caregivers Reading Adventures—a game for families 		
	Module 3: Copi	ng with Big Changes		
Improved social- emotional skills	Caregivers model identification and regulation of their own emotions and respond with empathy to children. Children identify and regulate their own emotions and learn to recognize signs of emotions in others.	 Understanding and Explaining Change—an article for caregivers What Changes, What Stays the Same—a printable activity page for children I Can Do It—a video for children Cookie is Sad—a video for children Mae's Minute: Family Team—a video for caregivers Slow It Down—a game for families 		
	Module 4: Co	pping with Trauma		
Improved social- emotional skills	Caregivers model identification and regulation of their own emotions and respond with empathy to children.	 Practicing Comfort Strategies—an article for caregivers Feeling Faces—a printable activity page for children Give Yourself a Hug—a video for children Grover is Sad—a video for children 		



	Children identify and regulate their own emotions and learn to recognize signs of emotions in others.	 Mae's Minute: Child Stress—a video for caregivers Feeling Faces —a game for families 		
Module 5: Belonging				
Improved social- emotional skills	Caregivers model identification and regulation of their own emotions and respond with empathy to children. Children identify and regulate their own emotions and learn to recognize signs of emotions in others.	 Settling In and Reaching Out—an article for caregivers Sesame Friends—a printable activity page for children A Place for You—a video for children Mae's Minute: Circle of Safety—a video for caregivers A Little Help From My Furry Friends—a game for families 		
Module 6: Celebrating Who We Are				
Increased positive self-concept	Children and families understand and feel pride in their own culture, customs and traditions. Children feel positive about their own intersecting identities.	 Building Confidence—an article for caregivers I Am Somebody—a printable activity page for children Happy to Be Me—a video for children Elmo Is Special—a video for children Mae's Minute: Keeping Control—a video for caregivers Make Your Mark—a game for families 		

Sesame Workshop: Ukraine Response – Additional Resources			
Outcomes		Featured Resource	
Improved social- emotional skills	Caregivers model identification and regulation of their own emotions and respond with empathy to children.	YouTube playlist	
	Children identify and regulate their own emotions and learn to recognize signs of emotions in others.		
Increased playful learning	Caregivers promote playful early learning through guided play.		
	Children engage in imaginative play and exploration that contributes to early learning and development.		